



### The Best Way to Ship

There is simply no way to achieve a competitive advantage in shipping today without using an integrated solution that can provide not only sophisticated “rate shopping” among a wide variety of carriers and services (including LTL and other freight haulers), but can also serve as a fully integrated, “turnkey” asset in your data management arsenal. Like any other profit-seeking function, cost management in the shipping world is a numbers-driven activity.



One of the leading solution providers able to achieve all of these objectives is Best Way Technologies ([www.bestwaytech.com](http://www.bestwaytech.com)), whose ProShip® Suite for managing multi-carrier parcel and LTL shipping is designed to optimize virtually any shipping environment. Best Way Technologies, part of the SPSI family of companies ([www.spsinet.com](http://www.spsinet.com)), operates out of five strategically located offices: Milwaukee, WI; Chicago; Minneapolis; Madison, WI and Cedar Rapids, IA.

With no limit to scalability, ProShip can handle over one million transactions an hour on a single system server, while supporting the most complex shipping methods, procedures, and business rules. It maintains all of the data associated with shipment history, interfaces to carriers for live package status and delivery updates, and can be configured to let your customers view their own orders and shipment information.

A multi-carrier parcel-shipping software suite, ProShip is a fully integratable, carrier-certified solution that can prepare your packages for nearly any parcel carrier, truck, rail or freight forwarder. Easily installed and customized, ProShip’s “Unified Shipping” capabilities can extend the rate shopping and accountability benefits of sophisticated multi-carrier shipping to your entire company, including advanced desktop shipping for office and warehouse employees.

The system’s multiple security and authentication capabilities protect sensitive data and assist with Sarbanes-Oxley and HIPAA compliance requirements. Shipping hazardous or dangerous materials? ProShip supports printing of your 49CFR and IATA declarations.

ProShip is a scalable enterprise solution, not a basic “PC” type of system. Yet ProShip’s modular architecture means you can install, pay for, and maintain only those parts of the solution that you actually need, which saves both time and money.



A thick-client interface, Web Browser, SDK connection or XML application are just some of the ways you can access ProShip. This is especially important if you have an ERP or WMS system with specific business rules or security and need the shipping function to be encapsulated within the existing software system. Use of a Visual Basic Script (and .NET) to configure the system and support the integration environment allows for extensive customization by third-party integrators. And you can run multiple instances and services simultaneously without ever having to bring the system down for maintenance.

### **ProShip's Benefits**

Before looking in greater detail at some of the more technical aspects of the system, let's summarize ProShip's primary benefits, which compare favorably to the list of objectives above:

- Fast manifesting at over a million packages an hour
- Certified by all major carriers
- Covers all carriers and service levels
- Carrier-compliant rate and manifesting engines
- Create new carriers quickly, as needed
- Scalable, from a single work station to multiple warehouses
- Modular, enterprise architecture on multiple, fully integrated servers
- Accountable, with advanced reporting and visibility (instant access to tracking information for Customer Service personnel or direct to customers)
- Productive, one-touch shipping process
- International rates and manifests
- Unified rate-shopping throughout the company
- Integratable: configurable Visual Basic Script and .NET environment
- Database agnostic: can be integrated with virtually every database on the market, and most "legacy" database platforms
- The last shipping system you will ever need (constantly upgraded, never obsolete)

#### **Best Way Technologies**

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